



THE VILLAGE OF SOUTH HOLLAND

SOCIAL MEDIA POLICY

Effective: 9/16/2021

PURPOSE OF POLICY

Social media such as Instagram, Facebook and Twitter have become a huge role in society's nature of communication. The Village of South Holland recognizes the increasing use of social media to relay information to citizens and local businesses. With these additional channels of communication, the Village can inform the public on event highlights, positive media coverage and other initiatives throughout the town.

LIMITATIONS

The Village of South Holland's social media accounts are limited public forums. The intended purpose of the Village's accounts are not for general public discourse, but instead may limit the topics that are discussed on their pages.

MANDATORY NOTICES

By posting or commenting, users agree to the terms of use outlined in this policy, which will be posted to all Village social media accounts. All comments made by members of the public are the opinion of the commentor or poster only, not the Village. Users and visitors of the Village of South Holland's social media pages shall be informed that the Village disclaims any and all responsibility for any materials that the Village deems inappropriate for posting, which cannot be immediately removed.

PROHIBITED USE AND ACTIVITIES:

The following activities are unacceptable and are prohibited on any and all of the Village's social media platforms and shall be removed as soon as possible:

- Any use of social media that does not comply with federal, state and local laws and regulations, or with the Village's policies set forth in this document and elsewhere.
- Profane language or content, including sexually explicit images, cartoons or jokes.
- Any content that includes ethnic slurs, personal insults, language that is harassing, defamatory, fraudulent or discriminatory on the basis of race, creed, color, age, religion, gender marital status, status with regard to public assistance, national origin, physical or mental disability or sexual orientation .
- Content in support or opposition to political campaigns or ballot measures .
- Solicitations of commerce.
- Conduct or encouragement of illegal activity.
- Comments not topically related to the content being commented on.
- Anything that contains confidential information or information that compromises the security of Village networks or information systems.
- Content that violates a legal ownership interest of another party.
- Content that violates the terms of use governing the social media account.
- Hyperlinks to content that falls under one of the categories above.

REMOVED CONTENT

Any content that is not deemed suitable by the criteria above may be removed by administrators of the Village of South Holland's social media accounts. Comments or posts that are removed are documented to keep track of reasoning for deletion.

TIME OF USE

Social media accounts run by the Village of South Holland are not monitored on a 24/7 basis. Posts and responses should not be immediately expected during times that are not monitored. Accounts are monitored during normal business hours, such as weekdays from 9:00 a.m. to 5:00 p.m., excluding holidays.

EMERGENCIES

Village of South Holland's social media accounts are to be used to relay information to the public of the Village. Users are advised to contact 9-1-1 for emergencies that are of dire need such as police, fire or medical situations.

COPYRIGHT POLICY

Material made available via official Village of South Holland Social Media sites is the property of the Village of South Holland and intended for informational purposes only. Any re-use, transmission, duplication or distribution of any material found on an official Village of South Holland Social Media site must be clearly attributed to the Village of South Holland. Commercial uses of copyrighted material found on the Village of South Holland Social Media sites is prohibited without the express written consent of the Village of South Holland. Use of the Village logo and tagline ("Faith, Family, and Future") may not be used for any non-governmental purpose.